How to Make an iOS App
For Your Business?

☐ **iOS App Development: Research and Plan**

   ☐ **Solidify Your Idea**
   Put down your thoughts, describe key app features,
   and name the problem it gets solved.

   ☐ **Picture The Ideal User**
   Who is going to buy or use your application? What for? Define
   the audience that will benefit from your solution.

   ☐ **Conduct Market Research**
   Know your competitors, find out their weak spots, and design
   to beat them.

   ☐ **Set Up The Budget**
   How much are you willing to spend? Evaluate your total budget,
   factoring in all the different aspects of iOS app development.

   ☐ **Choose iOS App Developers**
   Building an app that hits the mark requires highly-skilled iOS app
   developers. If you don't have them, we can put you in touch with
   the right talent. Just drop us a note.

   ☐ **Conceive the Development Approach**
   If you want to future-proof your iOS application to serve Android
   and other platforms in the future, cross-platform development
   drives the most value.

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☐ **iOS App Development: Design**

☐ **Create Wireframes**

Well-crafted wireframes and storyboards provide a solid backbone for your app's layout to enable fast and efficient development.

☐ **Build a Prototype**

Bring your wireframes to life and build a gorgeous prototype that will help you demonstrate the potential of your product and get investors on board.

☐ **iOS App Development: Coding**

☐ **Leverage Libraries and Open Source Tools**

Capitalize on the existing snippets of code to speed up the development and enhance your iOS app with robust features.

☐ **Adhere to Coding and Naming Conventions**

To ensure smooth app performance and make developers' lives easier, stick to short and standardized names when developing your code.

☐ **Secure Your iOS App**

Keep your users' data safe by adding an extra layer of protection and embedding security best practices in your app's design.

☐ **Localize Your Product**

Embrace the global audience and boost downloads with content localization.

☐ **Reduce Your App's Size**

In iOS app development, smaller often means better. Shrink your app to make it fast and easy to download, install, and use.

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☐ iOS App Development: QA and Testing

☐ Check Device Compatibility

Don't limit yourself to the latest iPhone version. Ensure that your app is compatible with all Apple devices.

☐ Perform Feature Check

Check if your iOS application meets all the business requirements and offers the features you initially envisioned.

☐ Verify Performance

Make sure all your users can enjoy the smooth and uninterrupted performance even when your app usage numbers go through the roof.

☐ iOS App Development: Launch

☐ Test Against App Stores' Submission Guidelines

See if your application meets Apple's strict publication guidelines before you hit the 'Send' button.

☐ Submit Your App to Apple Store

Log in to the Apple Store and send your iOS application for review. Add screenshots and descriptions to attract more users.

☐ Promote Your Release

Spread the gospel! Once your app is out, make it seen using an array of marketing channels.

 iOS

Ideamotive