

STATUS KEY



PLANNING



APPROVED



DEVELOPMENT



LAUNCHED

2022 - Q3			2022 - Q4			2023 - Q1			2023 - Q2			2023 - Q3			2023 - Q4			2024 - Q1			2024 - Q2					
JUL	AUG	SEPT	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN			
PRODUCT 1																										
APP		APP	APP				APP																			
			LOCALIZED CRM																							
PRODUCT 2																										
			WEBSITE																							
MARKETING CAMPAIGN A				MKTG CMPGN A																						
PRODUCT 3																										
				DISTRIBUTION																						
								LOCALIZED CRM																		
PRODUCT 4																										
WEB																										
				WEB 2.0	WEB 2.0						WEB 2.0															
					LOCALIZED CRM																					

